



## SDI FINAL EVALUATION FORM 1.1

### PART 1:

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| Journal Name:            | <a href="#">British Journal of Economics, Management &amp; Trade</a>                                                                                                    |
| Manuscript Number:       | 2013_BJEMT_6629                                                                                                                                                         |
| Title of the Manuscript: | Internationalisation of Businesses, Globalisation and Multinationalisation in the Nigerian Multinational Companies: An Antecedent for Corporate Social Irresponsibility |

### PART 2:

| FINAL EVALUATOR'S comments on revised paper (if any)                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Authors' response to final evaluator's comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| <p>I looked at the revised manuscript and I hereby express the following concerns:</p> <p>1 I cannot see the specific methodology that was adopted by the authors.</p> <p>2 The reference style is very poor. It is very elementary to use Internet sources (with URL) in-text of a journal article.</p> <p>3 The secondary data analysis suggested by the authors is omitted in the manuscript.</p> <p>4 The general contribution of the article to the body of existing knowledge is sparsely expressed.</p> | <p><b>1 Methodology already revised. However, an extension has been included and highlighted.</b></p> <p>The major shortcoming in this form of data collection is in the fact that a lot of care must be taken in using secondary sources because the information was not collected with the present study in mind, so it might not specifically meet the researcher's needs and there will be an issue of relevance; care must therefore be taken before making inferences and conclusions or else a lot of errors might be committed (Cowton, 1998) [5]. In selecting secondary data, the present researcher relied on historical data from several sources including books, journals, archives of economic and public government databases and business news. In building a timeline of economic and business data this addressed the question of relevance in several aspects including; if the subject matter is consistent with the present research, if the time period what was really needed and if the information presented addresses the present research interest area(s).</p> <p>2 The intext has been modified.</p> <p>3 See comment in 1</p> <p>4 This is reiterated in the discussions and recommendation. Kindly note the discussion had already been extended based on an earlier review.</p> |